

Welcome to the SpectraComm website. This website is best viewed using the most updated versions of most commercially available browsers.



## Privacy Policy

Your privacy is very important to us. We want to make your experience with us as enjoyable and rewarding as possible, and we want you to use our vast array of information, tools, and opportunities with complete confidence.

### What information does SpectraComm, LLC collect from our users and how do we collect it?

SpectraComm, LLC only contacts individuals who specifically request that we do so or in the event that they have signed up to receive our free newsletters, white papers, books, lists, etc. or have purchased one of our products. SpectraComm, LLC collects personally identifying information from our users during online registration and online purchasing. Generally, this information includes name and e-mail address for registration to receive our free newsletters and correspondence and name, postal address, and credit card information when purchasing our products. All of this information is provided to us by you.

### How do we use this information?

This information is used for internal marketing purposes only. SpectraComm, LLC does not sell, exchange, or release your personal information (name, e-mail address, mailing address, credit data, etc.) Your information is not shared with any other third party or company outside of billing and shipping purposes.

### What are cookies/clear GIFs and how do we use them?

**Cookies:** Like many other commercial sites, our SpectraComm, LLC Site utilizes standard technologies called "cookies" and clear GIFs to collect information about how our Site is used. A cookie is a small data text file, which a website stores on your computer's hard drive (if your web browser permits) that can later be retrieved to identify you to us. Cookies were designed to help a website recognize a user's browser as a previous visitor and thus save and remember any preferences that may have been set while the user was browsing the site. A cookie cannot be read by a website other than the one that set the cookie. A cookie cannot pass on a computer virus or capture any of the Personally Identifiable Information that resides on your computer.

**Clear GIFs:** At times, we work with third-party service partners that employ clear GIFs (also known as pixel tags, single pixel GIFs, web beacons or action tags) for our benefit to help us measure advertising effectiveness. Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of our users. The main difference between the two is that clear GIFs are invisible on the page and are much smaller, about the size of the period at the end of this sentence. Clear GIFs are not tied to your Personally Identifiable Information and only track the visitor traffic and behavior to and on our Site.

Clear GIFs can "work with" existing cookies on a computer if they are both from the same website or advertising company. That means, for example, that if a person visited "www.companyX.com", which uses an advertising company's clear GIF, the website would match the clear GIFs identifier and the advertising company's cookie ID number, to show the past online behavior for that computer. This collected information can be shared with the advertising company. We do, at times, provide such information to our third-party advertising service partners, but that information can only be used by our partner for our benefit and never includes personally identifiable information.

### How do we store your information?

Your information is stored at the list server that delivers SpectraComm, LLC newsletters. Your information can only be accessed by those who help manage these lists in order to deliver e-mail, correspondence and offers to those who would like to receive SpectraComm, LLC offers. All of these materials, newsletters, offers, etc. that are sent to you by SpectraComm, LLC include an unsubscribe link in them. You can remove yourself at any time from our newsletters by clicking on the unsubscribe link. You can also contact us at [info@spectracomm.com](mailto:info@spectracomm.com) to change your information at any time.

### Disclaimer

This policy may be changed at any time at SpectraComm, LLC 's discretion. If we should update this policy, we will post the updates to this page on our Website. This policy was revised May 11, 2014. If you have any questions or concerns regarding our privacy policy please direct them to: [info@spectracomm.com](mailto:info@spectracomm.com).

You may also send a letter to:

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